



ACHIEVE BUSINESS SUCCESS WITH A RELIABLE, SECURE, AND EASY-TO-USE NETWORK

SMALL AND MEDIUM-SIZED BUSINESS DRIVERS FOR CHANGE

Small and medium-sized businesses compete on a unique playing field. They must effectively manage costs, competitive pressures, and resources while maintaining business integrity and network security. Cisco Systems® recognizes these challenges and provides simplified networking solutions that promote business success. The Cisco® SMB-Class Secure Network Foundation Solution can give companies a competitive edge, helping them safeguard their technical infrastructures, streamline costs, and improve productivity.

CISCO SMB-CLASS SECURE NETWORK FOUNDATION SOLUTION ADDRESSES BUSINESS CHALLENGES

Business Challenges	Cisco SMB-Class Secure Network Foundation Solution Benefits
Regulating networking costs	<ul style="list-style-type: none">• Converges network and security services to eliminate excess costs generated by inefficient components• Provides modular components that easily scale with a growing company
Sharpening competitive edge	<ul style="list-style-type: none">• Enables secure delivery of advanced business applications• Improves network availability and accessibility to facilitate customer-centric services
Achieving network security	<ul style="list-style-type: none">• Provides comprehensive, market-proven security that safeguards both network and business• Reduces unnecessary costs and network disruptions caused by network security breaches
Enhancing operational efficiency	<ul style="list-style-type: none">• Improves business and employee productivity through timely delivery of network services• Elevates staff responsiveness to customers, partners, and each other through a flexible, easy-to-access network

CISCO SMB-CLASS SECURE NETWORK FOUNDATION SOLUTION OVERVIEW

This cost-effective networking solution delivers the connectivity, simplicity, security, and scalability required to optimize business operations. It includes:

Cisco Catalyst® Express 500 Series switches—Offering proven reliability and security at a competitive price, these switches optimize data, wireless, and voice capabilities. They offer an exclusive feature set and support options tailored for small and medium-sized businesses. Smart, simple, and secure, these unique switches address key business concerns—including boosting competitive advantage and establishing best-in-class network security. The switches scale with changing needs, and features like Power over Ethernet (PoE) allow companies to rapidly deploy advanced technologies such as wireless and IP Communications services. The free Cisco Network Assistant, including Cisco Smartports Advisor, eases installation, use, and management of switch and network alike. The adaptable switches enable businesses to define individual security preferences, creating a custom-made shield that protects the network from new and ongoing threats.

Cisco integrated services routers—Providing secure, concurrent services at wire speed, integrated services routers help increase network performance. Their embedded wireless infrastructure incorporates built-in Cisco Self-Defending Network security technologies, including firewalls, intrusion prevention systems, VPNs, and Network Admission Control, as well as secure remote access, adaptive threat defense, and collaborative security systems that are renowned throughout the industry. The routers are voice-ready, enabling small and medium-sized businesses to safely deploy customer-centric applications. Their expertly designed architecture simplifies setup and streamlines management, helping to ensure minimal costs.

Cisco ASA 5500 Series adaptive security appliances—Incorporating elements of the Cisco Self-Defending Network, these high-performance, all-in-one security appliances employ Anti-X defenses, which prevent and respond to network threats and provide application security, network control and containment, and secure connectivity technologies. Reducing current and future costs, these multifunction appliances allow for platform and management standardization and include user-installable security services modules that enable businesses to modify their network security services without replacing hardware.

Cisco Aironet® access points—Extending network access wherever connectivity is needed, these secure, standards-based wireless solutions offer market-leading flexibility and manageability. They comply with the IEEE 802.11a, b, and g specifications, providing agility for today’s business networking needs and scalability for the needs of tomorrow.

CISCO SMB-CLASS SECURE NETWORK FOUNDATION SOLUTION PRODUCT PORTFOLIO

Solution Components	Specific Products
Cisco Catalyst switches	Cisco Catalyst Express 500 and 2960 series
Cisco integrated services routers	Cisco 800, 1800, 2800, and 3800 series
Cisco ASA 5500 adaptive security appliances	Cisco ASA 5510
Cisco Aironet access points	Cisco Aironet 1100 and 1200 series

HOW YOU BENEFIT

The Cisco SMB-Class Secure Network Foundation Solution:

Helps keep costs at a minimum—Purpose-built technologies help protect your network and technical investment, while addressing your business needs now and tomorrow.

Empowers businesses to compete—Modular, easy-to-use products deliver the flexibility you need to quickly access mission-critical applications and respond to customer queries.

Shields the network from attacks—Industry-leading security safeguards and Cisco Self-Defending Network technologies protect your network, so that your business operations can run uninterrupted and your data remains secure.

Promotes workplace efficiency—Secure network connectivity and application availability strengthen employee productivity, collaboration, and satisfaction.

Additionally, reliable technical support resources like Cisco SMB Support Assistant are available when you need them, providing the expertise and leading-edge customer services to help resolve questions immediately. Cisco services and support help small and medium-sized businesses cost-effectively protect their network investments and ensure operational reliability.

Designed precisely for small and medium-sized businesses, the Cisco Secure Network Foundation Solution conforms to your every networking need, so you can carry on with your business.

HOW TO GET STARTED

For more information about the Cisco SMB-Class Secure Network Foundation Solution, call your Cisco representative or reseller today, or simply visit us on the Web at:

<http://www.cisco.com/go/partnerlocator/>

If you are in the Asia Pacific region, please visit:

<http://www.cisco.com/go/ap/smbclass/network>



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